Policy Dialogue on Scaling Up Breastfeeding and IYCF Rates –What Will it Cost?"

Day 1-**Description of activity Objective of the** Moderator/Chair(s) Presenters 7/10/2013 session 9:00-9:30 am Registration Dr.Arun Gupta Brief Inaugural Dr.Arun Gupta, Ashi **Opening Remarks** 9:30-10:00 am Kohli Kathuria, Urban Jonsson, Chessa Lutter 10:00-10.30 am Background/Introduction to the Initiative Dr.Judith Galtry a. Enhancing Optimal Breastfeeding and IYCF Practices-Need for Tools This presentation will Dr.Chessa Lutter. for Policy Makers (15 min) WHO(PAHO) underline the need for taking concurrent action on several fronts, b. Tracking, Assessing and Monitoring including policy making Policies and Programmes - the World Breastfeeding Trends Initiative (15 Dr.Arun Gupta This presentation will link the WBTi and min) identification of gaps with the costing exercise and the development and use of the financial tool 10:30-10:45 am The need for investing in breastfeeding and Dr.Julie Smith This session will provide IYCF a need for a budget linewhy to invest in breastfeeding 10:45-11:00 am Comments/Discussion 11:00-11:30 am Coffee Break 11:30-12:00 pm Paper Presentation Radha Holla Bhar This session will outline Urban Jonsson & Ashi "Scaling up Infant and Young Child Feeding, the basic premises of Kohli Kathuria What it will cost?" - Challenging the the Costing exercise, list out the interventions as mainstream economic paradigm well as the assumptions

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			and constraints and give	
			an approximate idea of	
			global finances required	
			for scaling up	
			breastfeeding and IYCF	
12:00-13:00 pm	Open Forum/Discussions/Agreements and			Urban Jonsson
_	Recommendations /Donors Responses			
	(WHO/WB/DFID/USAID/NORAD/Sida/Others)			
13:00-14:00 pm		Lunch		
14:00-15:00 pm	IYCF Financial Tool	Alessandro Illeamo	In this session, the	Dr.Ghada Sayed & Patti
	a. Video Presentation		participants will be taken	Rundall
	b. Demonstration		through the financial tool	
			in detail.	
15:00-15:30 pm	Country Experiences in using the financial		The countries will share	
	tool (Afghanistan/Philippines/India)		their hands-on	
			experience of using the	
			FT for developing plan	
			of action and calculating	
			budgets	
15:30-16:00 pm		Coffee Break		
16:00-17:00 pm	Open Forum/Discussions/Agreements/Next	World Bank, DfID,		Urban Jonsson
	steps	USAID, Sida, Norad,,		
		IBFAN Global Policy		
		Council		
		Representative, WABA		
		Representative and		
		other Stakeholders		
		present		
Day 2- 8/10/2013				
9:30-9:45 am	Recapitulation of Day 1	Dr.Shoba Suri		
9:45-10:00 am	Keeping the momentum on-implementation of	Dr.J.P.Dadhich	This session will start	Thulani Maphosa &
	Global strategy & use of Financial Tool		with the explanation of	Elisabeth Sterken
			the need to conduct the	
			WBTi to identify the	
			gaps, followed by the	
			use of the financial tool,	
			to estimate the	
			investment required for	
			bridging the gaps.	

10:00-11:00 am	Group Work-How to take the tool forward					
11:00-11:30 am	Coffee Break					
11:30-12:00 pm	Group Presentation			Urban Jonsson		
12:00-13:00 pm	Taking it forward – regional plans Region 1, 2, 3, 4 and 5 (10-12 min each)	IBFAN Regional Representatives, WABA representative, all participants	Regional and country plans for action will be developed.	Dr.Chessa Lutter		
13:00-13:30	Closing remarks/Summing up	Urban Jonsson				
13:30 onward	Lunch					