

Punjab govt celebrates breast feeding week

Punjab Newslines Network

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CHANDIGARH: Swarna Ram Social Security, Welfare of Women and Child Development Minister Punjab said that The World Breast-feeding Week is being celebrated from August 01 to August 07, 2010 in the State to motivate and generate awareness among the women to promote breastfeeding. This year the theme of the week is breastfeeding just ten steps " The Baby - Friendly Way"

The Minister said that Rs. 125 crore has also been provided under the supplementary nutrition scheme during current financial year. Six services i.e vaccination, health and nutrition, importance of nutritious first milk, health care, health education, psychological development of the child would also be provided in all Anganwari Centers. Child Development Project Officers (CDPO) and district programme officers were also being trained as master trainer with the help of breastfeeding promotion network of India organization during the last year.

He said that a number of activities would be organized during the week at village, circle , block and district level. This would include workshops, slogans , writing competitions, nutrition quiz and rallies.